



South West  
**Green Party**

# SUMMER CONFERENCE

13<sup>TH</sup> - 14<sup>TH</sup> JULY

TRINITY CENTRE, BRISTOL

DRAFT

# GUIDE

# PANELS

SATURDAY

## **“LOCAL, HARDWORKING, CARING” - WINNING AGAINST CONSERVATIVES**

Most of our 2019 wins were in traditionally Conservative areas where voters were more than happy to vote for a hardworking local Green candidate that cares about the area. This panel discussion with members of the North Somerset Green Party campaign team will examine how messaging can deliver Green wins in the Tory heartland.

## **“BUILDING A TEAM THROUGH ACTION” - WINNING AGAINST LABOUR**

After a near–miss in 2018, Exeter Green Party were determined to win in their 2019 target seat. St. David’s ward may be the home to the city’s Labour MP, but now it’s got a Green councillor. In this session, members of Exeter Green Party’s campaign team will take us through how they built one of the largest and most effective local volunteer teams the Green Party’s ever had.

## **“DELIVERING AND DELIVERING” - WINNING AGAINST LIBERAL DEMOCRATS**

As the Liberal Democrats swept aside Conservative and Labour Councillors, one Green Party managed to score a major win by gaining a seat from them with a blistering leaflet campaign. In this session, members of North Devon Green Party’s campaign team talk us through the literature plan won them their target seat.

## **SUPPORTING YOUR NEW COUNCILLOR**

Getting elected is a fantastic start, but it’s vital that local parties support their local councillors to make sure we maximise their impact. Managing the changing dynamics following successful elections can often be a challenge for local parties and councillors themselves. In this session, long–term councillors discuss their support needs and what local parties can do to help.

# PANELS

## GREENS IN POWER

SUNDAY

This May, the Green Party helped bring down nine Conservative council administrations in the South West. As Greens find themselves holding the balance of power, or joining multi-party administrations, it's never been more important to know what we can achieve when we have executive power at local government level. In this session, Greens who are or have been Executive and Cabinet members discuss how to run a council and deliver Green policies.

# TRAINING

**SATURDAY**

## **GETTING STARTED FOR 2020 AND 2021 - PARTS 1 & 2**

Taking your first steps towards winning a council seat can be daunting for a local party, but this step-by-step guide will get you started!

- Part 1 will take you through how to apply to be a 2020 or 2021 target seat. How to pick a target seat, build your team and find the issues that will inspire your voters.
- Part 2 will help you organise your volunteers, and produce a campaign that will get your message out, and start finding your voters.

**SUNDAY**

## **PLANNING AN ACTION DAY**

Getting volunteers out is crucial to year-round campaigning and election success. This session will showcase best practice examples, and run through how to plan an action day that will draw in volunteers and grow your local party.

## **SO NOW YOU'RE A COUNCILLOR**

The Local Elections have been a huge success with new councillors elected to new authorities across the South West. This interactive training session and workshop will take you through next steps, finding sources of support, learning how to get things done through your local council, and producing an action plan to help you use the next few months to define your role.

# WORKSHOPS AND TALKS

**SATURDAY**

## **TALK - “WHAT COMES NEXT”**

After our stunning successes in 2019’s European and Local Elections, a short briefing on how the South West Green Party will begin looking at a strategic approach to our next challenges and opportunities – the Local, Mayoral, and Police and Crime Commissioner Elections in 2020, Local Elections in 2021, as well as possible snap General Elections or a People’s Vote on Brexit.

## **ACTIVITY - WALKING TOUR OF “RADICAL BRISTOL”**

A walking tour of the Bristol hotspots that made history – learn how political radicalism has been a thread running through the history of the city. Celebrated moments and hidden secrets – see the places where some of today’s biggest political movements had their beginnings in the heart of the South West.

**SUNDAY**

## **WORKSHOP - “CREATING A SAFE POLITICAL CULTURE”**

As political debate becomes more heated and the stakes get even higher, how can we ensure that we conduct ourselves in accordance with our core values. South West Complaints Coordinator Paul Crummay and Gill Westcott (Mid Devon Green Party) talk through how to create a safe, welcoming and inclusive political culture.

## **TALK - “CLIMATE EMERGENCY MOTIONS”**

More and more local councils are declaring climate emergency motions. In this talk, the originator of the phenomenon in the UK – Councillor Carla Denyer (Bristol Green Party) – discusses where the idea came from, how it’s worked, how to get started, and how to use Climate Emergency to maximum impact.

# SPEAKERS

## **JONATHAN BARTLEY**

Co–Leader of the Green Party of England and Wales since 2016, Councillor and leader of the Green Party opposition for Lambeth Council.

## **CARLA DENYER**

Bristol City Councillor and proposer of the UK’s first Climate Emergency Motion.

## **SANDY HORE-RUTHVEN**

Bristol Green Party’s Mayoral candidate for 2020 and Managing Director of Creative Youth Network.

## **MOLLY SCOTT CATO MEP**

Member of the European Parliament for the South West. Elected in 2014 and re–elected in 2019.

**... AND MORE TO BE CONFIRMED!**